

2017 Insertion Order/Contract

Advertiser _____ Ad Agency _____
 Contact Name _____ Title _____
 City _____ State/Prov. _____ Zip/Postal Code _____
 Phone _____ E-mail _____
 Fax _____ Website _____

Display Advertising

FULL COLOR

Ad Size

	SPRING ISSUE-ONLY RATE	FALL ISSUE-ONLY RATE	BOTH ISSUES FREQUENCY DISCOUNT
<input type="checkbox"/> Double Page Spread	_____	_____	_____
<input type="checkbox"/> Outside Back Cover	_____	_____	_____
<input type="checkbox"/> Inside Front or Inside Back Cover	_____	_____	_____
<input type="checkbox"/> Full Page	_____	_____	_____
<input type="checkbox"/> 2/3 Page	_____	_____	_____
<input type="checkbox"/> 1/2 Page Island	_____	_____	_____
<input type="checkbox"/> 1/2 Page	_____	_____	_____
<input type="checkbox"/> 1/3 Page	_____	_____	_____
<input type="checkbox"/> 1/4 Page	_____	_____	_____
<input type="checkbox"/> 1/6 Page	_____	_____	_____
<input type="checkbox"/> 1/8 Page	_____	_____	_____

BLACK AND WHITE

Ad Size

<input type="checkbox"/> Full Page	_____	_____	_____
<input type="checkbox"/> 2/3 Page	_____	_____	_____
<input type="checkbox"/> 1/2 Page Island	_____	_____	_____
<input type="checkbox"/> 1/2 Page	_____	_____	_____
<input type="checkbox"/> 1/3 Page	_____	_____	_____
<input type="checkbox"/> 1/4 Page	_____	_____	_____
<input type="checkbox"/> 1/6 Page	_____	_____	_____
<input type="checkbox"/> 1/8 Page	_____	_____	_____

ADVERTISING INSERT _____

Cost _____
 Position Guarantee (add 15 percent if applicable) _____
 Less EWTA Member 10% discount (if applicable) _____

NET DISPLAY ADVERTISING COST _____

Spring Issue Membership Directory and Autumn Issue Info Fair Exhibitor Directory Color Logo Upgrades

Member companies featured (at no charge) in the spring issue Membership Directory and in the autumn issue Info Fair Exhibitor Directory may elect to add a company color logo to their listings as a means to increase your company visibility. The color logo upgrade is \$129.50. Check the box below if you would like to upgrade your listings.

- Spring Issue Membership Directory listing color logo upgrade \$129.50
- Info Fair Exhibitor Directory listing color logo upgrade \$129.50

Products/Services Showcase Ads

The Products/Services Showcase provides a cost-effective way to showcase a new product or service or to simply highlight your company’s expertise. The Showcase spot includes a 75-word product, service or company description and your company contact information. You may also upgrade your Showcase ad with a color company logo for an additional charge of \$129.50. Products/Services Showcase spaces are limited, so reserve your spot early. Check the box(es) below to place your Showcase ad. (Showcase ads do not qualify for frequency or member discounts.)

- Products/Services Showcase Ad \$329.00
- Showcase ad with color logo upgrade \$458.50

Advertiser Index Listing

The first Advertiser Index category listing is at no charge. Additional category listings are \$20 each. Please refer to the Index of Advertiser Categories and note selections below.

- First listing category _____ No charge
- Second listing category _____ \$20.00
- Third listing category _____ \$20.00

Terms and Conditions

■ All published advertising rates are net. Ad payments are not commissionable. Advertising agencies are requested to mark up net rates. ■ The EWTA member display advertising rate discount requires that the EWTA member be in good standing and dues current at the time the signed Insertion Order is received by the Publisher. There are no member rate discounts for multiple Advertiser Index listings, Membership Directory or Info Fair exhibitor listing logo enhancements, or Products/Services Showcase ads. ■ Insertion orders are non-cancellable after the closing date. Changes in orders may not be made after the closing date. ■ Invoices are dated and sent the day of magazine mailing and payments are due within 30 days from the invoice date. Past due accounts are subject to a 1 percent per month late charge. ■ All contents of advertisements are subject to the Publisher’s approval. The Publisher reserves the right to reject or cancel any advertisement or insertion order. ■ Advertisements are accepted upon representation that the advertiser and/or its agency have the right to publish said advertisements. The advertiser and its agency agree to indemnify and hold the Publisher harmless against any expense or loss by reason of any claims arising out of publication of the advertiser’s advertisement. ■ The advertiser’s sole remedy in the event of errors or omissions by the Publisher in publishing the advertiser’s advertisement as specified in the insertion order/contract shall be limited to a refund of or credit for the amount of the advertisement in question. ■ Accounts with no previous credit history with the Engineered Wood Journal or the Engineered Wood Technology Association may be required to make full or partial prepayment by the advertising closing date.

I certify that I am authorized on behalf of the above-named company to sign this Insertion Order/Contract, and by signing I agree to all of the rates, terms and conditions set forth above.

Signature _____

Print Name _____ Title _____

Date _____

Mail, E-mail or fax this completed Insertion Order/Contract to:

Melinda Lilley
 Engineered Wood Technology Association
 7011 South 19th Street
 Tacoma, WA 98466

E-mail: mlilley@engineeredwood.org
 Fax: 253-620-7245
 Tel.: 253-620-7493