

ENGINEERED WOOD

Journal

2024 EWTA MEDIA KIT

INSERTION ORDER/CONTRACT

Company: _____ Contact: _____
 Billing Address: _____

 Phone (office): _____ Phone (cell): _____
 Email: _____ Website: _____
 Purchase Order No.: _____ Agreement Date: _____

Display Advertising:

FULL COLOR Ad Size	Spring Issue-Only Rate	Autumn Issue-Only Rate	Both Issues Frequency Discount
Double Page Spread.....	<input type="checkbox"/> \$3800	<input type="checkbox"/> \$3800	<input type="checkbox"/> \$3572 each (\$7144 total)
Full Page.....	<input type="checkbox"/> \$2600	<input type="checkbox"/> \$2600	<input type="checkbox"/> \$2444 each (\$4888 total)
2/3 Page.....	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$1974 each (\$3948 total)
1/2 Page Island.....	<input type="checkbox"/> \$1800	<input type="checkbox"/> \$1800	<input type="checkbox"/> \$1692 each (\$3384 total)
1/2 Page Horizontal.....	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1410 each (\$2820 total)
1/3 Page.....	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1034 each (\$2068 total)
1/4 Page.....	<input type="checkbox"/> \$850	<input type="checkbox"/> \$850	<input type="checkbox"/> \$799 each (\$1589 total)

Color Logo Upgrades

Member companies featured in the spring issue Membership Directory and in the autumn issue Info Fair Exhibitor Directory may elect to add a color company logo to their listings as a means to increase company visibility. The color logo upgrade is \$130. Check the box below if you would like to upgrade your listings.

- Spring Issue Membership Directory listing color logo upgrade \$130
- Autumn Issue Info Fair Exhibitor Directory listing color logo upgrade \$130

Products/Services Showcase Ads

The Products/Services Showcase provides a cost-effective way to showcase a new product or service or to simply highlight your company’s expertise. The Showcase spot includes a 75-word product, service or company description and company contact information. You may also upgrade your Showcase ad with a color company logo for an additional charge of \$130. Products/Services Showcase spaces are limited, so reserve your spot early. Check the box(es) below to place your Showcase ad. (Showcase ads do not qualify for frequency or member discounts.)

	Spring Issue	Autumn Issue
Products/Services Showcase Ad (no logo)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350
Products/Services Showcase Ad (with color logo)	<input type="checkbox"/> \$480	<input type="checkbox"/> \$480

Advertiser Index Listing

The first Advertiser Index category listing is provided at no charge for all advertisements. Additional category listings are \$20 each. Please refer to the Index of Advertiser Categories and note selections below. The categories are:

- Consulting & Services
- Equipment & Tooling
- Materials & Supplies

<input type="checkbox"/> First listing category _____	No charge
<input type="checkbox"/> Second listing category _____	\$20.00
<input type="checkbox"/> Third listing category _____	\$20.00

Terms and Conditions

▪ All published advertising rates are net. Ad payments are not commissionable. Advertising agencies are requested to mark up net rates. ▪ The EWTA member display advertising rate discount requires that the EWTA member be in good standing and dues current at the time the signed Insertion Order is received by the Publisher. There are no member rate discounts for multiple Advertiser Index listings, Membership Directory or Info Fair exhibitor listing logo enhancements, or Products/Services Showcase ads. ▪ Insertion orders are non-cancellable after the closing date. Changes in orders may not be made after the closing date. ▪ Invoices are dated and sent the day of magazine mailing and payments are due within 30 days from the invoice date. Past due accounts are subject to a 1% per month late charge. ▪ All contents of advertisements are subject to the Publisher’s approval. The Publisher reserves the right to reject or cancel any advertisement or insertion order. ▪ Advertisements are accepted upon representation that the advertiser and/or its agency have the right to publish said advertisements. The advertiser and its agency agree to indemnify and hold the Publisher harmless against any expense or loss by reason of any claims arising out of publication of the advertiser’s advertisement. ▪ The advertiser’s sole remedy in the event of errors or omissions by the Publisher in publishing the advertiser’s advertisement as specified in the insertion order/contract shall be limited to a refund of or credit for the amount of the advertisement in question. ▪ Accounts with no previous credit history with the Engineered Wood Journal or the Engineered Wood Technology Association may be required to make full or partial prepayment by the advertising closing date.

I certify that I am authorized on behalf of the above-named company to sign this Insertion Order/Contract, and by signing I agree to all of the rates, terms and conditions set forth above.

Signature: _____ Date: _____
 Print Name: _____ Title: _____

Mail or email this completed Insertion Order/Contract to:

Engineered Wood Technology Association
 LaDauna Wilson, EWTA Program Manager
 7011 So. 19th Street, Tacoma, WA 98466
 ladauna.wilson@apawood.org | 253-620-7483