

## 2023 EWTA MEMBERSHIP

The benefits of EWTA membership are many. Among them:

### Valuable Networking

#### ▪ **Info Fair**

The supplier tradeshow is held in conjunction with the APA annual meeting and provides EWTA members direct business-to-business links with your customers in the engineered wood products industry.

- Exhibit and sponsorship opportunities
- Meet with industry executives from APA member companies
- Attend a special reception with APA Board of Trustees and one representative from each exhibiting company to build networks and open new doors.
- Participate in the Veteran Connections program. New exhibitors and members can be paired with long-time EWTA members as they introduce you to APA members and attendees.
- Hailed by many exhibitors as their favorite show every year
  - *2022 stats:*
    - *Over 350 attendees with plenty of networking opportunities (exhibits, receptions, golf, tennis, clay shooting competition, meals and meetings)*



The 2023 EWTA Info Fair is scheduled for Oct. 14-17, 2023 at the JW Marriott Desert Springs Resort & Spa in Palm Desert, California.

#### ▪ **Supplier Awards Program**

The annual Supplier Awards Program recognizes members for their contributions to the industry.

- Supplier of the Year. Each year the program honors one EWTA member company from each of three categories: Consulting/Services, Equipment/Tooling and Materials/Supplies.
- Innovation of the Year Award. One company is chosen by APA members for a new product or service that has demonstrated a positive impact in the field.



## Market Research and Publications

### ▪ EWTA members receive the following:

- Market Research Reports (\$1,150 for non-members)
- Monthly Housing Starts Report (\$600 annual subscription rate for non-members)
- Quarterly Production Report (\$275 annual subscription rate for non-members)
- Structural Panel & Engineered Wood Yearbook (\$275 for non-members)
- APA Management Report
- APA publications are available for free or at a discount to our members when ordered through the EWTA office. For more on APA Publications, visit [www.apawood.org/resource-library](http://www.apawood.org/resource-library).
- EWTA Publications and directories

## Member Communications

### ▪ **Connections Newsletter**

An industry and member newsletter emailed to APA and EWTA members.

- EWTA members may submit press releases and news
- New members are highlighted
- E-newsletter sponsorships are available

### ▪ **Engineered Wood Journal magazine**

The official publication of the Engineered Wood Technology Association, sent to over 3,000 industry subscribers.

- EWTA Member Directory included in the spring issue
- Exhibitor Directory included in the autumn issue
- Opportunities for members to submit articles or news
- Discount advertising rates available for members