

STRENGTH THROUGH Connections

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January 2015

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Deadline Approaching for Inclusion in EWTA Membership Directory

The deadline for inclusion in the EWTA Membership Directory is Monday, February 18. The directory is printed annually and is included within the pages of the Spring *Engineered Wood Journal*. Members can choose to upgrade their complimentary listing with a color logo or an advertisement within the spring issue. The *Engineered Wood Journal* is the only North American trade magazine exclusively for and exclusively about the wood structural panel and engineered wood products industry. Please contact Melinda Lilley at mlilley@engineeredwood.org or 206-818-7432 by February 18 to place your ad and/or add your logo.

Annual Business Outlook Survey Arriving Soon

The *Engineered Wood Journal's* annual Business Outlook Survey will be arriving in EWTA member email in-boxes soon. The survey, sent to members each January, explores the state of the engineered wood business over the course of the previous year, and also asks for members' opinions on the housing market, transportation costs, government regulation and other topics related to the industry. Last year, the survey indicated that 85 percent of respondents felt their wood-related business improved in 2013 over the year before. Results of the 2014 survey will be published in the Spring 2015 *Journal*.

EWTA Spring Membership Meeting Scheduled in April

The EWTA Spring Advisory Committee Meeting will be held April 23 tentatively at APA headquarters in Tacoma, Washington; the day after the Washington State University-hosted International Wood Composites Symposium in downtown Seattle April 21-22. The symposium will include information on the latest developments in fiber, particle and strand composites; plywood, veneer and engineered wood products; and wood-polymer composite materials. More information on the symposium can be found on the event's [website](#). Details about the EWTA Advisory Committee meeting will follow.

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Registration for Info Fair 2015 Opens April 1

It's never too early to start thinking about Info Fair. The 2015 supplier exhibition is scheduled for October 17-19, 2015, at The Coeur d'Alene Resort in Coeur d'Alene, Idaho. Registration opens April 1, and "Early Bird" registration deadline is July 31. For more information contact Melinda Lilley at mlilley@engineeredwood.org or (206) 818-7432. Photos from the 2014 Info Fair in San Antonio are posted on the EWTA's Facebook page. "Like" the page at <https://www.facebook.com/EWTAINfoFair> and see photos of each exhibitor, as well as several shots of members and visitors taken at the Info Fair reception.

EWTA Member News

Two Join Raute Canada Team

Raute Canada Ltd. recently announced that two regional sales managers have joined the Raute sales team. Paul Phillips joins the company as Regional Sales Manager of U.S., South. He brings with him more than 30 years of experience supporting the wood products industry through machinery manufacturing; environmental control equipment supply and systems installation; and regional knowledge of the market. Barry McAllister has been promoted from his current role at Raute to Regional Sales Manager, Pacific Northwest. He has 25 years of experience in sales as well as a technical background of wood processing machinery.

Around the Industry

Southern Pine Exports Continue to Grow

USDA's Foreign Agricultural Service recently reported that Southern Pine exports were approximately 54.2 million board feet during October 2014; an increase of 23 percent above the same month last year and a year-to-date boost of 21 percent when compared with the first 10 months of 2013. Softwood lumber imports to the U.S. during October were just over one billion board feet, up 23 percent from the volume imported during October of 2013. Year-to-date softwood imports are up 12 percent when compared with last year. As usual, Canada shipped the great majority of softwood lumber into the U.S. during October.

SFPA Presents Lifetime Achievement Award

At its recent annual meeting in Charleston, South Carolina, the Southern Forest Products Association presented its Lifetime Achievement Award to Tom Rice, president of Conner Industries in Fort Worth, Texas. Rice served two years as SFPA chairman and has been involved in the industry since 1966.

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